

RECORD OF PROCEEDINGS



CHERRY HILLS VILLAGE ART COMMISSION ■

Minutes of the Cherry Hills Village Art Commission
City of Cherry Hills Village, Colorado
Monday, April 24, 2023
at City Hall

10:00 a.m.

CALL TO ORDER

Co-Chair Hall called the meeting to order at 10:08 a.m.

ROLL CALL

Co-Chairs Dave Schmidt and Pamela Hall, and Commissioners Christine Fedorowicz and Sarah Anderson were present on roll call. Also present were Emily Black, Parks Project & Operations Manager and Monica Castillo, Parks Clerk.

Absent: Commissioners Kristen Moore, Della Patteson and Ann Marie Morrow

AUDIENCE PARTICIPATION

There was no audience participation.

CONSENT AGENDA

Co-Chair Hall moved, seconded by Co-Chair Schmidt, to approve the following items on the Consent Agenda:

- a. Approval of April 10, 2023, Minutes

The motion passed unanimously.

ITEMS REMOVED FROM CONSENT AGENDA

None

UNFINISHED BUSINESS

- a. John Meade Park Sculpture and Fundraising

Co-Chair Hall said she and Co-Chair Schmidt have been brainstorming, and the Commission can easily afford two of the sculptures. The Commission can install these sculptures around another large city event to ensure there is a crowd of people attending. The Commission can auction the maquettes at the event or soon after, but more people will know about the sculptures and what the commission is doing.

Commissioner Fedorowicz said the Commission is \$8,000 to \$9,000 away from getting the full funding, is that correct?

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Manager Black replied yes, as of this morning the Commission had \$8,410 left to raise, but the Commission did get another hundred-dollar donation from a council member, so now the Commission needs to raise \$8,310.

Co-Chair Hall asked if that is using the entire donation account.

Manager Black replied yes, it is.

Co-Chair Hall said this is something the Commission will need to think about because they want to have money for other programs, so she does not feel comfortable spending it all.

Manager Black said the Commission's annual budget is separate from the art donation account; there is nothing specifically budgeted from the art donation account besides the sculptures right now; the art-on-loan program, the annual event, and the watercolor exhibit/art show are included in the regular Art Commission budget (within the Parks fund). She explained that the art donation account is part of the Commission's discretionary account to use in the future; while it is good to keep a balance in it, spending the entire account on the sculptures is not going to limit the Commission from other programming.

Commissioner Fedorowicz said she thinks when the Commission is doing the installation, they should be able to recoup enough money to have another event; she has had at least ten people call to express interest, but she does not know how much they will donate. She asked the Commission if they knew of any people they could get donations from without the event. She also suggested having another event at Commissioner Anderson's house, but instead of being an auction event, it could be a ticketed event where everyone must pay a hundred dollars to attend; then the Commission is raising money for the event, and people will feel engaged but will not feel pressured to bid; the Commission can decide on the entrance amount in the future.

Commissioner Anderson said she was talking to Manager Black, and the reason Commissioner Anderson canceled the event was because the Commission would have been paying more out than bringing in, although she was planning to donate for the catering.

Manager Black said the catering and alcohol were together in the budget for \$4,500.

Commissioner Anderson said she was going to cover the cost of the catering herself so instead she will donate \$4,000 towards the sculpture fund. She asked if the Commission can reallocate the budget for an event for the sculptures.

Commissioner Fedorowicz said the Commission will need money to have a nice event when the sculptures are installed in the park.

Co-Chair Hall asked if the Commission wanted to have a fancy event, or piggyback on another big city event when people are already here.

Commissioner Anderson recalled when the Commission was doing the site walk, artist Joe Norman said he wanted to take a group of people up to Loveland to do a walk in the sculpture garden. She suggested that this is something that could also be a ticketed event; the Commission could charter a bus; she is not sure how much it would cost, but it would get engagement and exposure for Joe Norman.

Co-Chair Hall said that would be a fun event for people, but it is a half day commitment. She stated she is skeptical that people would want to commit to half a day but thought it would be great thank you for the donors.

Commissioner Fedorowicz said it could be a family event in the summer; it does not have to be fancy, it depends on what the interest is. She stated she knows Commissioner

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Anderson has a beautiful art collection, but she was not sure if people knew that she had this amazing art collection!

Manager Black and the Commission thanked Commissioner Anderson for her generous donation; it leaves only \$4,300 left to raise.

Commissioner Fedorowicz said the Commission should not have a problem raising the rest of the funds.

Manager Black said the Commission will need the final \$4,300 to give Joe Norman the green light to begin the third sculpture. After that, the Commission can continue fundraising, so it does not deplete the art donation account. She explained the fundraising can continue as Joe Norman works on the sculptures. She noted there is an advantage to giving him notice to proceed sooner rather than later, so all three sculptures may be completed and installed at the same time, and the Commission can continue to do major fundraising.

Co-Chair Hall asked who was the person that was interested in the Owl sculpture.

Manager Black replied her name is Diane Vigoda, whom she has not met. She noted that former Mayor Russell Stewart was also interested in the maquettes.

Co-Chair Hall wondered if Ms. Vigoda was still interested in that maquette. She also asked the cost for the maquettes.

Commissioner Fedorowicz replied the Commission is going to start the donations at \$2500, or if the Commission asks Ms. Vigoda to buy it outright, the market value is \$3000, so the Commission should not go below \$3000 for the maquette.

Co-Chair Hall said the Commission has not had a great response and she does not think anyone will pay \$3000 to \$4000 for these little maquettes.

Co-Chair Schmidt agreed.

Commissioner Anderson said the Commission has put the maquettes out there and has not gotten much of a response.

Co-Chair Hall said yes and that is why she wonders if it would be better to install the sculptures and then have the auction, so people will know more about the sculptures.

Manager Black agreed and said that will give people time to fall in love with them.

Commissioner Fedorowicz said she thinks it would be better if the Commission waits to auction or sell the maquettes.

Manager Black said there are other options available for fundraising; she can post on social media, Village Crier, and send an email blast. She suggested language that the Commission is in the final stages of fundraising and if you are thinking of donating now is the time to get your name on the donor plaque. She suggested the Commission could assign a minimum amount to get a name on the donor plaque; right now, there are so few donors that everyone is going to be on the plaque, but the Commission could set a minimum (perhaps \$100). She summarized that the Commission will plan to raise the remaining money by calling people and reaching out through all these outlets; then the Commission can plan fundraising events to coincide with the installation and replenish the art donation account.

Co-Chair Hall said yes, that sounds good.

Manager Black asked if the Commission wants the minimum amount to be a hundred-dollar donation for the plaque.

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Co-Chair Hall said yes, only to appear on the plaque.

Manager Black asked what the Commission thought of the messaging.

Commissioner Fedorowicz said the message can say, the Commission is still trying to raise the money for the sculptures and needs the community to come together to support the Art Commission and their vision; if you can make a minimum donation of a hundred dollars your name will appear on the donation plaque.

Commissioner Anderson asked if Manager Black could put a QR code in the Village Crier because sometimes people think they must get a check and mail it in but if they could just scan the QR code to donate it might be easier.

Manager Black said the City does not have the capability right now to take online donations for the Art Commission.

Commissioner Fedorowicz said the Commission can even ask for long term donations to make it more streamlined.

Manager Black said she will put draft language together and send it out to everyone for comments. She explained she can start posting it on social media; the Commission will miss the deadline for the May Crier, but it can run in the June issue. She reiterated that the plan will be once the fundraising goal is met, she will give Joe Norman the green light to start on the third sculpture.

Co-Chair Hall asked if the contract states the timeline he will need to fabricate them.

Manager Black said she is not sure of the timing for fabrication, but the contract expiration is the end of the year; the expected installation time is in the fall.

Commissioner Fedorowicz said the Commission could also do a smaller event this fall.

Manager Black said she had received an email from Joe Norman stating he received the first check. She shared his revised profile for the Hummingbird sculpture with the Commission, following the earlier direction from the Commission to make the hair more gender-neutral. She stated Mr. Norman also acknowledged the Commission's direction to modify the colors to be a little more muted to fit into the landscape, which he plans to do during the next physical iteration.

The Commission discussed the new hair. Commissioner Fedorowicz said she does not like the hair on the sculpture. Co-Chair Hall agreed and said they both liked the ponytail.

Manager Black agreed and said she thought Mr. Norman was just going to switch the hair on the sculptures (the existing long hair on the monarch sculpture would switch with the ponytail on the hummingbird).

Co-Chair Hall suggested keeping the original design unless Joe Norman can produce a design with longer hair.

Manager Black agreed to ask the artist to make the hair longer and less shaggy. She relayed the rest of the email to the Commission; Mr. Norman is starting on the Monarch and Owl sculptures; he suggests placing the Owl sculpture on the northeast side by the Alan Hutto Memorial Commons, the Monarch near the pavilion, and the Hummingbird on the south side.

b. Interview Questions for Future Commissioners

Manager Black reviewed that City Council has asked all the Commissions to provide potential interview questions for when Councilors are interviewing potential applicants to Cherry Hills Village Art Commission
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the Commissions. She shared the questions the Commissioners have thought of already on the screen. She stated if the Commission wants to review the questions and make sure they are acceptable, then she can finalize them and provide them to the City Council.

The Commission discussed the questions and agreed to:

- Change wording on question five.
- Re- order the questions to flow easier.

NEW BUSINESS

None.

REPORTS

- a. Art Commission Co-Chairs
- b. Art Commission Members

The Commissioners and Co-Chairs had no reports.

- c. City Staff
 - (i) Financial Update

Manager Black advised she had one change to the budget; she had budgeted \$120 to clean the sculpture at Quincy Farm but it is steel and does not need it - so the Commission can reallocate those funds. She noted the cleaning company did reach out to set dates for May and June to clean the bronze sculptures.

Co-Chair Hall asked if the art-on-loan piece was extended for another year.

Manager Black said the current contract is not up until July, so she is planning to bring a new contract to City Council in June.

Commissioner Anderson asked if Manager Black could add the item on the next meeting agenda to talk about the art show that is happening in the fall because that usually gets going in May. She asked Manager Black if she could email that the Commission to think of other ideas for the art show to discuss at the next meeting.

Manager Black said yes, she has it set for the next meeting.

- (ii) Next Meeting: Tuesday, May 30th, 2023

Manager Black stated that the next CHVAC meeting is on May 30, 2023 to avoid the Memorial Day holiday.

ADJOURNMENT

There being no further business the meeting was adjourned at 10:48 a.m.



Commission Co-Chair

Name: Pamela Hall



Emily Black, Parks Project & Operations Manager

N/A

Monica Castillo, Public Works/Parks Clerk

