



Outfoxing the Predators

Preventing Fraud and Exploitation

Avoiding Scams and other Come-ons

Barbara Martin-Worley, MA; Director, Consumer Protection
District Attorney's Office – 18th Judicial District

March 24, 2015 – 1:30 p.m. *Predators*, i.e., those who perpetrate frauds against others for their own personal gain, do so because it is easy, highly profitable and very low-risk. Unfortunately, such con games leave many elders depleted of their life savings and dignity. With the advent of technology, victims of all ages are being taken by identity thieves, and scams that have been around for years are becoming more complex. This session will cover the most common frauds and scams that intentionally target elders.

Choosing Wisely – What Every Consumer Should Know

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March 31, 2015 – 1:30 p.m. Health claims and advertising lures - do they deliver? Are pre-paid service plans and extended warranties the best route to go? Free trial offers sound good – until you try to cancel one. And what's the best way to safeguard against home improvement and auto repair fraud? The DA's Consumer Protection Line receives as many complaints about businesses and shoddy business practices as it does about common frauds and scams. Come learn how to be a wise consumer.

Recognizing Investment Fraud

Steve Fauver, Deputy DA; JD, MS; Economic Crime Unit; Erika K. Reuer, Deputy DA; JD, MBA
Economic Crime Unit
District Attorney's Office – 18th Judicial District

April 7, 2015 – 1:30 p.m. Older adults hold the majority of wealth in our country, which make them perfect marks for investment fraud. In addition to understanding the fundamentals of investing, every investor should know how to recognize the persuasion tactics used by unscrupulous investment advisors to gain their victims' trust. Participants will learn about commonplace investment scams, how to prevent them, and how the 18th Judicial District Attorney's Office prosecutes such cases.

Presentations are free and will be held at the Caley Ridge Assisted Living Community, 9350 E. Caley Ave in Englewood. RSVP by calling Debbie Hutto at 720-721-8900.