



Minutes of the 75th Anniversary Committee
City of Cherry Hills Village, Colorado
Friday, January 17, 2020 at City Hall

9:02 a.m.

ROLL CALL

Co-Chair Dino Maniatis, Co-Chair Thomas Barry, Laura Christman, Michael Robb, Doug Tisdale and Nancy Wyman were present on silent roll call. Also present were Director of Finance Jessica Sager, Parks and Recreation Coordinator Emily Black and Human Resource Analyst Kathryn Ducharme.

City Manager Jim Thorsen arrived at 9:26 a.m.

Absent: None.

PLEDGE OF ALLEGIANCE

The Committee conducted the pledge of allegiance.

AUDIENCE PARTICIPATION PERIOD

None

CONSENT AGENDA

Committee Member Wyman removed Item 5a from the Consent Agenda.

ITEMS REMOVED FROM CONSENT AGENDA

Committee Member Wyman noted a correction to page eight of the draft minutes.

Committee Member Christman also noted a correction to the last page of the draft minutes.

Committee Member Tisdale moved to approve the minutes as amended, seconded by Committee Member Wyman. The motion passed unanimously.

UNFINISHED BUSINESS

Determine the Scope of the Anniversary Events

Co-Chair presentation: Conceptualized Scope of Anniversary Events

Co-Chairs Maniatis and Barry presented their suggested scope of events for the celebration events throughout the year. The presentation also incorporated the suggestions from the last meeting that were most realistic. The presentation was created as a tool to get the committee's feedback on the information in the document. Co-Chair Maniatis invited the group to make notes on the document itself or send an email with the feedback which would help fine tune the scope of the events.

Co-Chair Barry began by explaining the presentation as a journey. He stated the City was incorporated in 1945 and that the idea Committee Member Christman had come

up, a series of events spanning from May to October, appeared a little daunting to the Co-Chairs upon review. The Co-Chairs suggested narrowing the series of events down to three, starting with a kickoff, a final ceremony and something in the middle. Co-Chair Barry asked the Committee for ideas on how to create a theme that bridged the three events, that made sense and was cohesive so there wouldn't be random events thrown together. He revealed the concept they created was a journey starting in 1945 and ending in 2020.

The presentation document outlined a Committee Mission Statement, Vision, Timeline of Events, and Monument.

Event 1, Kickoff:

Co-Chair Barry explained the kickoff event stating it would be fun to have an event where everyone in the community was invited and could be a larger event of approximately 200-400 people. He continued that the celebration would be centered around what life in the Village was like in 1945, when the City incorporated. He touched on the elements the Committee discussed at the last meeting regarding what makes Cherry Hills Village unique, such as the equestrians, churches, schools, land preservation, etc. He explained the Committee had previously considered holding separate events for the groups but suggested including them in one showcase event. For example, the Committee could showcase Quincy Farm and what it was looked like in 1945. He said the Committee could have booths that display what people were wearing, what cars looked like, what people that moved here were doing and how agriculture appeared at the time. He explained ideas the Committee could showcase could be the beginning years or 1945-1975 during the initial event.

Event 2, Dinner and Gala:

Co-Chair Barry continued that the second event would be the "Golden Years" of Cherry Hills Village or 1975- 2005. He noted there was a big oil boom, a lot of people moved that moved to the Village were leaders in different industries and changed the landscape. He stated he was sure there are a tremendous number of vibrant stories from these people because the community itself grew during this time.

Co-Chair Barry said this event would be more of the high-end gala dinner with the venue open for discussion. He explained general ideas included holding the event at Cherry Hills Village Country Club, a \$200 ticket or donation, dinner, drinks, music, dancing, dressing up, keynote speakers, open mic to discuss/talk about the Golden Years and recommended Committee Member Tisdale to host the evening. He went on to state that select people could tell stories about growing up in the Village or the history of the Village which would allow people from the crowd to jump in. The Committee could auction the old Village Center bricks so buyers could dedicate it to a current or former resident.

Event 3, Ceremony and Grand Opening of the Park:

For the final event, the Co-Chairs stated they thought it would make sense to collaborate with the PTRC to hold a joint 75th celebration and grand opening at John Meade Park. Co-Chair Barry stated they could combine financial efforts to throw an event to celebrate where the Village is today.

He explained in conjunction with a ribbon cutting, they could reveal a new monument made of the dedicated bricks containing an eternal flame and a time capsule signifying 75 years of Cherry Hills Village. He referred to an example from Lindsay, Ontario that was included in the packet. Co-Chair Barry explained he thought the City could do something similar, with a time capsule to be opened in 25 years. He stated the monument could be placed in front of City Hall, with other art installations, and that the eternal flame would represent citizens' commitment to the preservation of open space, rural character and the beautiful community.

Committee discussion and feedback from presentation:

Event 1, Kickoff:

The committee discussion for the Kickoff event began with venue options. Co-Chair Barry suggested using Kent Denver's sports field, if allowed, as a venue due to the parking, visibility and central location.

Committee Member Christman mentioned that spring is an incredibly busy time and would not be a good time to use Kent Denver's sport field due to their sports schedule.

Committee Member Tisdale stated that the same was probably true for St. Mary's Academy. He suggested Cherry Hills Elementary which has parking and is centrally located. He also suggested that the event might qualify for Quincy Farm, though he acknowledged parking could be an issue.

Co-Chair Barry stated if the event was at Kent Denver, carriage rides to Quincy Farm could be incorporated into the event, but hosting it there was also an option. The planned time was about 11:00 a.m. to 3:00 p.m. He stated Kent Denver was an ideal location because the infield could be used to create a cordoned-off kid's zone, since these types of events are chaotic for parents. He noted there were legalities to work through but suggested a chaperone system with a check in so parents could interact with the attendees. He explained different entities could provide booths at the event and suggested a passport for kids and/or adults to interact with the booths for example a booth showcasing the community's equestrian history or why the street signs in the Village are red.

Co-Chair Maniatis added that every entity such as the Cherry Hills Land Preserve, Art Commission, PTRC, etc. would have an opportunity to have representation at the event. He noted the event would have music, food trucks and keep everything centralized. He reiterated the concept to cordon the children off so the adults will have an opportunity to engage with the activities, similar to the Cherry Creek Mall. He suggested the idea of a bouncy castle or outdoor movie, noting there could be different activities for different ages.

Committee Member Robb suggested asking a Scout troop to supervise the children in the infield. He also suggested the possibility of a trail walk with a Scout troop as well.

Committee Member Christman cautioned that City staff would not be able to supervise the children and could cause legal or insurance concerns for the City.

The Committee discussed viable dates in May and settled on the possibility of the weekend of May 30-31.

Event 2, Dinner and Gala:

General Dinner Discussion:

Committee Member Christman expressed concern about the dinner because it enforced the perception that the Village is an elitist community and there are a large number of people concerned about that perception.

Committee Member Tisdale stated he would like to consider the idea. He acknowledged there would be a significant portion of the Village that resonated with what Committee Member Christman said. He liked the idea of an open mic and people retelling stories and stated that it was a good idea, but the Committee should reimagine how it was packaged.

Co-Chair Maniatis asked how the Committee could change the feel. He questioned if the Committee should consider a change in locale or a change of attire.

Committee Member Christman suggested a casual beer tasting in the summer so residents would not have to dress up. She noted something about the event should draw people in and did not believe the history of Cherry Hills Village would draw people.

She advised the Committee that a neighborhood holds an annual event for Oktoberfest and it is well attended.

Committee Member Tisdale suggested holding an event similar to Salt-on-the-Rim since it is a popular summer event. He noted the vision should be something that motivates people to be there, something between a street party and black-tie.

Committee Member Christman suggested the attire could be historic golf clothes. She mentioned the Country Club has a dress code.

Co-Chair Maniatis stated he didn't want to pigeonhole the attire because there are many people who like to dress up. He stated there are a lot of golf milestones such as the golf tournament in 2014.

Committee Member Tisdale stated the Committee should be careful not to make the event too much about golf because it could exclude others. He said golf should be worked into the theme.

City Manager Thorsen suggested a tent party in John Meade Park or the City's parking lot.

Committee Member Tisdale responded that a tent was an idea the Committee considered at the last meeting because it might be less expensive and easier to plan. He also suggested Kent Denver or St. Mary's because both have spectacular views of the front range. He stated a school location could be less expensive and a summer elegant attire might be for the signature event.

Committee Member Christman asked if there was a location in the City where a tent with a dance floor could be constructed.

Coordinator Black stated there is open space at Three Pond Park but parking would be an issue.

Co-Chair Maniatis stated he liked the idea of holding the event at the Country Club because it is logistically easier, since it already has the facilities, and indicated renting a tent could be thousands of dollars.

Committee Member Wyman added that the Country Club is a part of the Village history.

Co-Chair Barry stated the Country Club could include information about their historical significance at the event. He suggested it could be held on a Thursday night from about 6:00 p.m. to 9:00 p.m.

Committee Member Tisdale stated a Thursday night could have more people than a weekend because a lot of people take weekends off to travel. He agreed the Committee should check with the Country Club, but an alternate location could be St. Mary's since they have similar facilities.

Committee Member Christman asked City Manager Thorsen how he thought the idea would be received by City Council.

City Manager Thorsen answered he thought it was a great idea and that the Country Club was in the Village first before any other organization in the City. He noted if the Committee could get the Country Club to provide the venue for free and the Country Club could have their history incorporated into the 75th event it would be a win-win.

Co-Chair Barry asked if it would be realistic to expect 100 people if the Committee charged \$100 a ticket.

Committee Member Tisdale responded he thought at least 100 people would attend for that ticket price.

Committee Member Christman suggested putting information in the Villager or the Village Crier and agreed there could be about 100 people.

Committee Member Wyman asked if former residents, like her brother would be able to attend the events. She stated the Committee may not want to open the events up to individuals outside the Village, but thought if people grew up in the Village they should be able to attend.

Committee Member Christman stated there are a lot of people that have moved out of the Village but still have a connection.

Committee Member Tisdale stated he didn't think the event would get flooded if open to people outside the Village and that everyone would be welcome.

City Manager Thorsen asked if the Committee thought 100 attendees would be the right number to approach the Country Club with.

Co-Chair Maniatis stated he thought they should tell the Country Club about 150-200 people, but they would have to see what their space could hold.

Co-Chair Barry agreed the Committee would need to find out capacity of the rooms and patio.

Committee Member Tisdale suggested a cutoff date for ticket sales.

Co-Chair Barry stated the Committee could start promoting it in the publications and at a booth at the Kickoff party.

Co-Chair Maniatis stated there should be a photographer set up at Dinner and Gala event to capture pictures of the elected officials and the community. He also suggested a space with proper lighting and cameras for residents that would want to share a story. He noted it's not often the entire community would be in same space to celebrate Cherry Hills Village.

Committee Member Christman stated the Committee would have to contact some residents in advance or they may not come.

Co-Chair Maniatis suggested the Committee put together a list of residents that would be the biggest contributors to the oral history. He stated it's a unique opportunity that reinforces the need for an evening event where people feel they're participating and involved.

Committee Member Tisdale suggested giving it some structure, then closing with an open mic discussion or holding an auction.

Committee Member Christman suggested the need for places to sit but not too formal with seating arrangements. She said people will have more fun mingling. She thought that with too many formal presentations, people will likely move out to the patio to keep visiting so she suggested keeping the presentations short.

Co-Chair Barry suggested ambient music in the background.

Committee Member Tisdale stated he agreed, and the music should be acoustic not amplified so it did not prevent conversation.

Co-Chair Maniatis suggested harp or piano music, something that would be gentle. He stated ideal event would be to have a historian do a 20-minute presentation on the history of Cherry Hills Village as a capstone for the evening. He also suggested having a continuous short, looped video of all the photos collected as a slide show on the side.

He suggested Tom Noel, "Dr. Colorado", as a possible speaker and volunteered to ask if the Committee agreed.

Committee Member Christman suggested a continual slide show running or something that people could read on the tables to create conversation between attendees. She suggested keeping the history speaker very short.

Co-Chair Maniatis asked if the event should be a celebrity chef dinner, where the chef mingles with the crowd. He stated it could elevate the evening for low cost but cautioned that the chef would not be the one to prepare the food.

Co-Chair Barry inquired if the attendees would come for the food, to hear the speaker or to visit with other residents.

Committee Member Tisdale stated mix and mingle is number one.

Co-Chair Barry noted if there is indoor space and a patio, people can mingle if they want or listen to the Q & A.

Co-Chair Maniatis stated he wanted to capture people for 20 minutes to talk about history and suggested doing that at the very beginning of the evening. He stated it would get people thinking and in the mindset of remembering the history of the Village. He suggested taking formal photos as people arrive, but wasn't sure when to have the videos, since it would be hard to get people to stop and tell stories when they are already engaged in the event.

City Manager Thorsen suggested filming videos during the event because when people come in, they would not in the historical mindset yet. He suggested a photo or video booth for people to go in and share memories.

Co-Chair Barry summarized that the Committee could have a video booth and/or pictures taken at arrival, residents could get a glass of wine and once everyone has arrived, roll into the presentation to get them thinking about memories and history and then let them mingle and have fun.

Committee Member Tisdale suggested the Co-Chairs follow up with the Country Club to see if there is an option for a celebrity chef.

Co-Chair Maniatis stated he and Co-Chair Barry would follow-up with the Country Club and report back to the Committee at the next meeting.

Event 3, 75th Ceremony and Park Grand Opening:

City Manager Thorsen explained he has been involved in other City's 50th and 25th anniversary celebrations. He stated from his experience, the Committee should focus on one event because the more events they have the more likely it is that people will only attend one of the planned events. He provided an example of an anniversary event he helped plan where Pat Benatar was the musician for the event, they planned a nice sit-down dinner and probably had 75-100 people attend from a population of 25,000. He noted that in Cherry Hills Village, the city held a Volunteer Recognition event on a Saturday and 4 people showed up. He stated he did not think 500 people would attend, but the park opening would draw people in. He suggested combining the anniversary event with the park grand opening would help with attendance.

Co-Chair Barry asked Coordinator Black if the Parks Trails and Recreation Commission (PTRC) had discussed any ideas for the opening of John Meade Park.

Coordinator Black stated the event would probably be a daytime event, but there had not been any formal event planning yet. She noted the timeline for the park to be completed is the end of August or early September.

Co-Chair Barry asked if it would make sense for the Committee to meet with PTRC to join efforts.

Committee Member Tisdale stated that coordinating the event is important and suggested the Co-Chairs attend the next PTRC meeting to present the Committee's ideas. He considered holding the event on a Saturday versus a Sunday in order to avoid conflicting with a Denver Bronco's home game.

Coordinator Black concurred with Committee Member Tisdale sharing that a past car show resulted in low participation due to the conflict on a Sunday with a Bronco's game. She continued that packet provided to the Committee included a memo listing City events for 2020 including the potential dates for the Car Show in September.

Committee Member Christman asked if a September event would present a problem for the Committee.

City Manager Thorsen and Coordinator Black stated September is full of events such as the Car Show, Barn Party, etc.

Committee Member Tisdale asked if PTRC had been considering a dedication for the Park in September or if they would be flexible to move it to October.

Coordinator Black stated she would ask the Commission at their next meeting, since PTRC had not discussed a Grand Opening for John Meade Park yet.

The Committee discussed the weather in September versus October and that a possible storm in October could conflict with the park opening party.

Committee Member Tisdale stated the Committee should not get too hung up on the weather.

The Committee continued to discuss potential date options and settled on the first or second weekend of October 2020.

City Manager Thorsen stated that the amphitheater in Alan Hutto Memorial Commons would be done by October, and the use of the amphitheater for the event would be a great use of that space, whether the Committee scheduled a school choir or a professional band.

Coordinator Black stated she would talk to the contractor and PTRC to see if they have strong preference one way or the other. She encouraged someone from the Committee attend the PTRC meeting and present to the Commission. That way PTRC would be able to ask questions to a Committee member in an effort to facilitate the planning process.

Co-Chair Barry asked if it would be helpful if one of the Co-Chairs reached out to the Chair of PTRC.

City Manager Thorsen stated the Co-Chairs should attend the PTRC meeting and cautioned against discussions outside a formal meeting because it would not be recorded.

Co-Chair Barry asked if PTRC had a budget for the grand opening.

Coordinator Black stated the Parks Division and PTRC anticipated not holding the Annual Movie Night because the park is under construction, so the \$3000-\$4000 from that event could be used for the park opening.

Committee Member Christman asked if the Committee could discuss the equestrian topic. She stated she reached out to people to see if they would be interested in a trail ride and already found people that were. She continued that a representative from the

Arapahoe County Sheriff's Department contacted her about joining the trail ride. She advised the trail ride could start at 8:00 or 9:00 a.m. and Pony Club could do a jumping demonstration after. She continued that it would be great to have Clydesdales and pony rides because people line up to take the carriage rides during the Annual Winter Celebration.

Co-Chair Maniatis stated the Committee could ask the Fort Carson mounted 3rd armor cavalry to attend because they have a magnificent collection of horses and they may come to the show for free.

Coordinator Black stated to the Committee should decide how to incorporate the amphitheater and horse events, because doing both at the same time may be problematic.

Monument Idea Feedback:

Committee Member Christman stated in a world of sustainability, the eternal flame may not be received well.

Co-Chair Barry agreed that it was a concern with example in the packet as well, but it was thoroughly scrutinized and eventually passed.

Co-Chair Maniatis stated he agreed with Committee Member Christman and suggested the flame could be LED or another option.

Committee Member Christman stated she would personally stay away from anything that lights up at night because of the "dark sky" code ordinance and that she personally thought any flame or light would not be consistent with the Village history.

The committee discussed the process of working with the Cherry Hills Village Art Commission (CHVAC) in order to move forward with the idea of a monument.

Committee Member Tisdale stated the Committee should collaborate with CHVAC and the rest of the committee concurred.

Co-Chair Barry suggested skipping the middle event and focusing on just two events: the first event and the last event. He suggested selling the bricks at the first event and moving it to June instead of May.

Co-Chair Maniatis stated the Committee could advertise the bricks in the Crier and on the website so residents would have an opportunity to purchase them for three or four months.

Coordinator Black suggested advertising the sale of the bricks now so that it would meet the cutoff point for when the monument would need to be constructed.

Committee Member Christman proposed the idea of not having a cutoff date. She suggested the engraver could come out after the monument was constructed.

City Manager Thorsen stated he thought the Committee would be able to sell the bricks for \$250 each. He stated if the Committee could sell 10-20 bricks at \$250, the monument would more than pay for itself.

Director Sager stated staff will figure out how many bricks were saved and report back at the next meeting.

General discussion:

Co-Chair Barry stated if the Committee agreed on holding three events, they could really start drilling down on each event and carving them out in detail.

City Manager Thorsen stated with the \$15,000 budget, he would hold two events.

Committee Member Wyman questioned if the Committee eliminated the kickoff event, how the churches and other entities could be involved.

Coordinator Black stated the Committee could take a lot of the ideas from the kickoff event and incorporate them into the final grand opening, because it would be great to include all the other organizations and schools.

Co-Chair Maniatis asked if it would possible to put up a "buy gala tickets here" sign for residents to see when they come to City Hall.

City Manager Thorsen stated staff could put up signs at the front counter that read "ask me about the 75th gala."

Co-Chair Barry asked about putting up signs in the City right-of-way, similar to those that were installed for the Annual Winter Celebration.

Coordinator Black stated signs can only be up for a couple of weeks prior to the event.

Committee Member Tisdale moved that the Committee authorize and approve a redo of this presentation based upon their discussion. Committee Member Wyman seconded the motion. The motion passed unanimously.

The Committee discussed the next steps for approval, they decided the next step would be to attend the PTRC meeting to discussion a joint event at the opening of John Meade Park.

Director Sager stated the next CHVAC meeting is on Monday, January 27th, if the Committee wanted to include information in their packet, staff was currently working on the packets so she could include the information for the Commission to review.

Committee Member Christman asked if the presentation for the opening of the Park could include the trail ride, pony rides, pony club and participation of the mounted police.

Committee Member Wyman stated she had told her oldest brother about what the Committee was planning and he sent his year books from second and third grade. She explained the yearbooks included the entire Cherry Creek School district, and Jeff Welborn was in her brother's grade. She also stated she brought photos from a flood in 1973 to be scanned and included on the City's website.

Co-Chair Barry asked if Klasina VanderWerf had a file of historical photos that she would be willing to share. He suggested the photos could be used for the slide show or a coffee table book that the Committee could sell for \$50.00 at the grand opening.

Director Sager stated City staff has the 75th Anniversary logo in a digital file but not pictures. She said Klasina might have photos from when she wrote *High on Country*. She explained there are boxes with documents and photos in the City's records room but they are not scanned. She noted that she and Coordinator Black visited Kent Denver school and took photos of some of the historic documents that they have.

Co-Chair Maniatis suggested using University Press because they have a series of books on Colorado history, and the publisher is always willing to look at new ideas. He said they could easily do a brown book like the ones at Tattered Cover. He continued that if the Committee had photos, he could put a book together easily. He asked if the book would be 75th specific or a generic history of Cherry Hills Village.

Co-Chair Barry answered he thought it should be 75th anniversary specific. He stated it would tie along with the Committee's theme.

Co-Chair Barry asked about a web page specific to the 75th Anniversary.

Director Sager answered she created the 75th Anniversary page on the website but, she needed to make them live so they could be viewed by others.

Co-Chair Barry asked if staff needed any input or feedback on the efforts to start promoting the idea and getting people to submit photos and stories.

Director Sager stated that she and Co-Chair Maniatis put together a Crier article for the February Village Crier issue. She explained the January Village Crier included a request for photos. She noted staff had not gotten any submittals yet. She suggested residents could leave the photos with her to scan and she could call them when she was done.

Co-Chair Maniatis responded that article should be a recurring article.

City Manager Thorsen stated the presentation that was put together was done very nicely and the Co-Chairs did a great job.

Committee Member Wyman thanked the Co-Chairs for all their work.

NEW BUSINESS

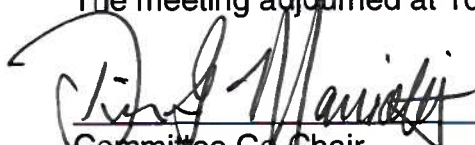
Quincy Farm Use Parameters

Co-Chair Maniatis asked about item 8a. Quincy Farm Use Parameters.

Coordinator Black stated that she provided a memo in the meeting packet to go over the use parameters at Quincy Farm, but since the committee is not planning to use the location for an event, no further discussion was needed.

ADJOURNMENT


The meeting adjourned at 10:55 a.m.



Committee Co-Chair
Name: DINO G. MANIATIS



Jessica Sager, Director of Finance



Kathryn Ducharme, Human Resource Analyst